## Short info for features at

# **Blues Meeting AACHEN**

To avoid time-consuming mail traffic:

If you like the key points, first think internally about WHEN you can:

Also in order of priority (favourite date, second-favourite date, ...)

Free appointments maintained promptly --> http://BLUES.aixpander.de/meeting/dates.html
Only then will you report.

(Last update: 23-06-09)

### **REGULAR DATE + TIME + FRAME**

4th Thursday in the odd months (1,3,5,9,11) except July (summer break) Arrival by 7.30 p.m., no later than 8 p.m. (bar open from 6 p.m.)

Feature from 8.30 p.m. to 9 p.m. = max. 30 minutes playing time. This is usually enough for 6 titles.

- -> Introduction via live interview (3-5 questions)
- -> 1-2 encores, if the audience wants them ... and you want to give them too

Or: Speech/lecture/documentation, possibly with partitions/product structure

- -> Introduction via live interview (4-5 questions)
- -> Lecture about 10-15 minutes (don't underestimate that, can feel very long also with the audience, and in after-work mode at that. entertainment is required!)
- -> are then available for individual questions

#### **BACKLINE**

Complete drum set including snare and cymbal, 2 guitar and 1 bass amp, e-piano, PA with EQ monitor, 16 channel mixer, 3 microphones + tripods, 2 rockstands, music stand with light

#### **CONDITIONS**

- <u>CATERING</u> for up to four active participants (not accompaniment, mixers, roadies, etc.)
- for *amateurs* (while professionals have a budget for such costs anyway) a <u>TRAVEL</u> ALLOWANCE up to €42.02; upon surrender of ticket/Fuel receipt incl. VAT = €50,–
- DISPLAY your own information, merchandise, etc.
- PRESS RELATIONS + ADVERTISING
  - -> Announcement in the BluesAixpander newsletter and on my website
  - -> Press releases to local and national media (print, radio, local TV, web)
  - -> Announcement in online networks and web communities
  - -> Posters and flyers in/around Aachen. Plus a contingent at your disposal.
  - -> on request: exclusive invitation cards for self-promotion
- <u>CONTRACT</u>: Written and signed confirmation that everyone is informed about the content of the contract, everything is clarified and understood, and everyone agrees.

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